



Dear Tire Retailer:

This letter is to request your participation in a Return to Retailer Program (Program) that TSBC officially launched in May 2008. This Program is currently in place across Canada with the other provincial scrap tire recycling programs. Some of you will also be familiar with this type of program through your participation with other BC stewardship products.

As a result of the tire program now being an industry led stewardship program a number of the BC Regional Districts have started to or are considering banning tires from their landfill & waste station sites as they believe industry should be responsible for handling its own waste.

The objective of the Program is to allow consumers a free alternative to disposing of their tires in landfills. In the majority of cases the consumer returns their scrap tires to the retailer when they purchase new tires. However, there are cases where a consumer only wishes to dispose of their scrap tires and without this type of Program their only option is to take these tires to landfill.

TSBC has set some "rules" for the consumer to ensure this Program is only used for its intended purpose and will not cause any disruption to scrap tire collection service. For example, at participating locations the consumer can only drop off passenger and light truck tires, up to a maximum of 4 that are clean and off rim and only during the retailer's hours of business. We feel that correctly handled this "free service" will build your customer base as well as likely add to your inventory of saleable used tires.

A list of the current participating retailers is published on the TSBC web site for consumers.

To participate you can:

- Fax your company name and TSBC registration number to 250-598-9119; or
- Make a notation on your ADF Return

indicating that your location should be added to the list of retailers that will participate in the Program.

Should you have any questions please call 1-866-759-0488.

Thank you and we look forward to your positive response.

*Tire Stewardship BC*