



TSBC and Kal Tire Partner to Host Lower Mainland's First Tire Round-Ups

3 Round-Ups. 1 day. Saturday, April 6th in Surrey & Langley

For Immediate Release

Victoria, BC: Making that big 'spring clean' all the more convenient, Tire Stewardship BC (TSBC) and Kal Tire are partnering up for three Tire Round-Ups to be held in Surrey and Langley on Saturday, April 6th. Residents are encouraged to scour their basements and storage spaces, and bring all the old tires they can find, on or off rim, to one of the Round-Up locations listed below.

"This is the first time we've partnered to host not only three Round-Ups in the same day, but also on the Lower Mainland," says Mike Hennessy, TSBC Executive Director. "At each location, visitors can enjoy a charity BBQ and other festivities, as well as visit in-store, and, most importantly, drop off their old car tires so they don't end up in landfill."

From these Round-Ups, scrap rubber will begin its journey to a new life, being recycled into products such as playground surfacing, coloured landscaping mulch, athletic tracks, garden stones, flooring, and more.

WHAT: TSBC Tire Round-Up
WHEN: April 6th, 2013, 10am-3pm
WHERE: Kal Tire, 20520 Langley By-Pass, Langley
Kal Tire, 16139 Fraser Highway, Surrey
Kal Tire, 5621 180th St, Surrey

Since the program started in 1991, TSBC has recycled more than 60 million tires. The majority of the 37,000 tonnes of scrap tires collected each year are recycled into products, and the remainder is used as a fuel supplement.

TSBC actively encourages schools and municipalities to consider the use of BC rubber in their projects. In addition, TSBC provides funding in the form of grants to not for profit organizations that use BC recycled rubber in their projects. The 2012 Community Grant Program kept close to 1.5 million pounds of rubber out of BC landfills by contributing almost \$710,000.00 towards the use of crumb rubber in community projects throughout the province.

****Special Note:** BC's own Artist Response Team wants tires and other recyclable materials kept out of landfills, and is hosting two days of highly entertaining performances for more than 2500 Surrey school children to teach them about the benefits of recycling. Voices of Nature Day, happening on March 28th at Michael J Fox Theatre in Burnaby, and on April 3rd and 4th at the Bell Centre in Surrey, is a pilot project of ART. Students from more than 30 community schools will be singing pre-learned songs together about the importance of recycling, and through this event, the Team will encourage all audience members to recycle their tires on April 6th.

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Knowing where to drop off your tires and other products for recycling is even easier now with **BC Recyclepedia**. This tool is available on the Recycling Council of BC web site at www.rcbc.bc.ca or as a **smart phone App**. Available on the App Store, the free app is a quick and simple tool that helps users find over 1,000 drop-off locations and recycling options for over 70 materials and products across BC. Download the latest version of the App, which now includes 37 new materials such as furniture, organic materials, textiles and new products covered under stewardship program expansions for electronics, small appliances, electrical equipment and lighting products.

About TSBC

Tire Stewardship BC (TSBC) is the not-for-profit society formed to accept responsibility for the provincial scrap-tire recycling program. On January 1, 2007 TSBC launched the new scrap-tire recycling program replacing the government-run program that had been in place since 1991. Visit www.tirestewardshipbc.ca for more information.

Reference

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